

***The Recovery Partnership:* An Implementation Update**

Hugh Jobber

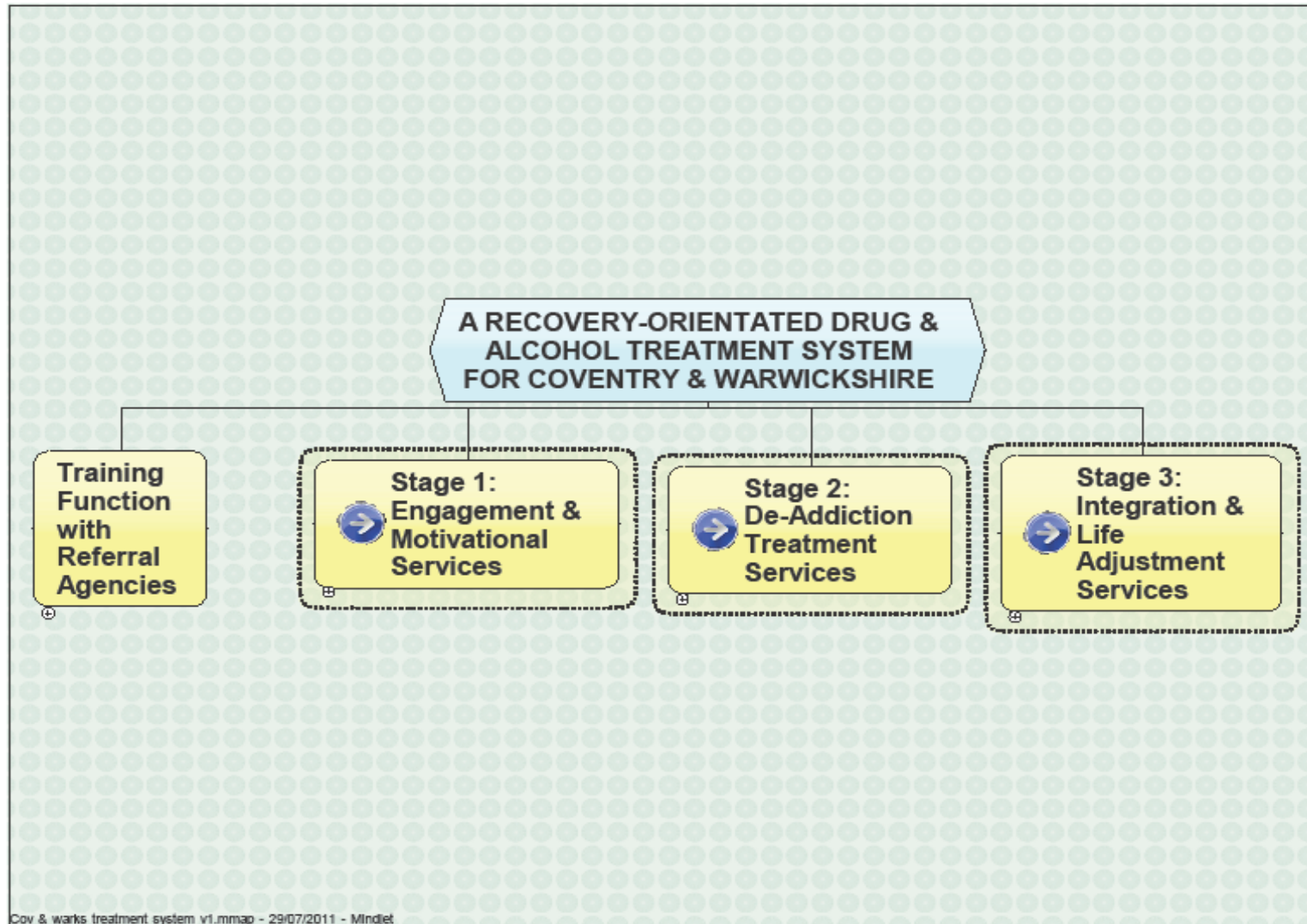
Regional Director (North & West)

Quinten Marris

Implementation Manager

“Who are you?”

- Origins in late 1960s as parents’ groups
- Growth in ‘tendering era’ from late 1990s
- Addaction – 70+ services, 1,200 staff
- Cranstoun – 15+ services, 220 staff
- Sunday Times *100 Best Companies*
- Existing Warwickshire providers



Handling the Transition

- Process management & communication
- Implementation Team
- Regular contact with commissioners
- Structured handover from current providers
- Continual review of emergent risks

Services in Warwickshire

- Fixed sites in Leamington, Rugby, Nuneaton & Stratford
- Satellite bases in communities
- Proposing 1000 – 1800 opening, plus late evening & weekend access
- Consulting with transferring staff
- Self & agency referrals

Marketing & Promotion

- Service name now agreed
- Branding & logo in design
- Communications Strategy implemented
- Pre-Transfer: Current Stakeholders
- Post-Transfer: Promotion to wider community via local media etc.

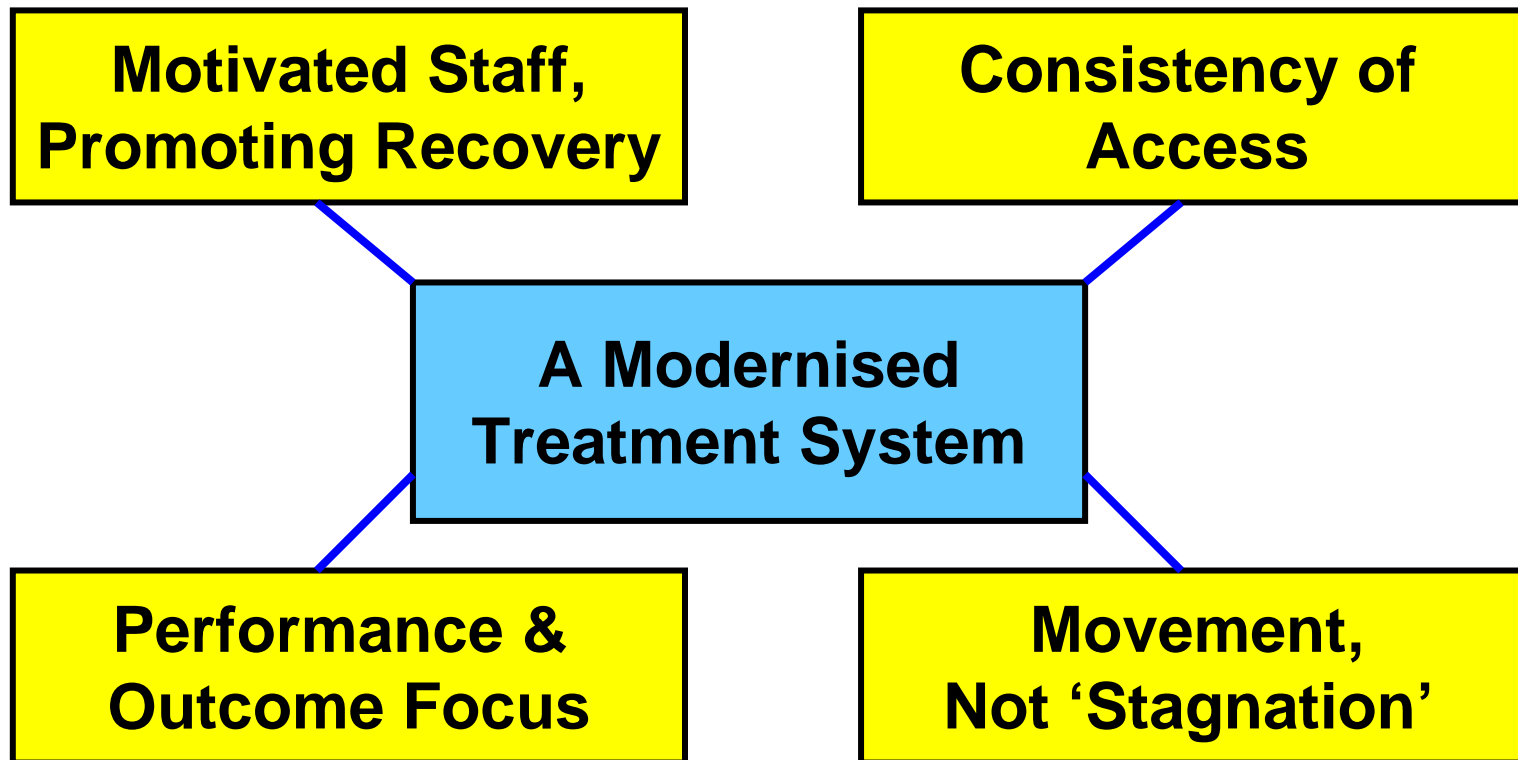
Identified Risk Areas

- Premises
- Human Resources & TUPE
- Managing stakeholder relations
- Transfer of clients' records
- Inpatient detoxification

Inpatient Detoxification

- Woodleigh-Beeches closes 30 Nov '11
- CWPT exiting 'market' as detox provider
- Preferred provider list in development
- Needs-led, not 'one size fits all'
- Patient choice & better aftercare

Change Drivers



Thank you for inviting us today.

Any Questions?

E-mail us at:

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